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**TRANSMITTAL
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Total Number of Pages in This Submission 13

Application Number 10/821,098

Filing Date 04/07/2004

First Named Inventor Dilip Bhavnani

Art Unit 3727

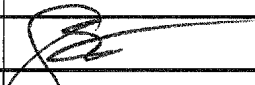
Examiner Name Weaver, Sue A

Attorney Docket Number SS-111

ENCLOSURES (Check all that apply)


<input type="checkbox"/> Fee Transmittal Form	<input type="checkbox"/> Drawing(s)	<input type="checkbox"/> After Allowance Communication to TC
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SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Firm Name	THE SONI LAW FIRM		
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Docket No.: **SS-111**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

App. No.: 10/821,098)	Examiner: Weaver, Sue A.
)	
Title: COLLAPSIBLE UTILITY BAG AND)	
ADVERTISING VEHICLE)	Art Unit: 3727
)	
Inventor: Bhavnani, Dilip)	
)	
Filed: 04/07/2004)	
)	

RESPONSE TO OFFICE ACTION MAILED 07/09/2007

COMMISSIONER FOR PATENTS
P.O. Box 1450
Alexandria, VA 22313-1450

I. Summary of Office Action

On July 9, 2007, the Examiner mailed a non-final office action in relation to the application identified above. The Examiner objected to the drawings under 37 CFR 1.83(a) for not showing the claimed features of ‘a shelf’ and ‘advertising indicia.’ The Examiner further objected to the drawings under 37 CFR 1.84(p)(5) for failing to show the features corresponding to reference numerals **241** and **600** mentioned in the description.

The Examiner rejected Claims 25, 27, 28, and 30 under 35 U.S.C. 103(a) as being unpatentable over US Patent Application No. US-2002/0084159 applied by Hamlin (hereinafter

“Hamlin”). The Examiner also rejected Claims 1, 5, 7, and 10 under 35 U.S.C. 103(a) as being unpatentable over Hamlin in view of US Patent No. 5,749,446 issued to Hsieh (hereinafter “Hsieh”). The Examiner yet rejected Claims 2, 13, 16, 18, 20, and 23 under 35 U.S.C. 103(a) as being unpatentable over Hamlin, Hsieh, and further in view of the Foreign Patent No. GB 2184940 A issued in UK to Jenks (hereinafter “Jenks”). The Examiner further rejected Claims 3, 8, 14, 21, 26, and 29 under 35 U.S.C. 103(a) as being unpatentable over Hamlin, Hsieh, and Jenks and further in view of US Patent No. 6,244,399 issued to Birkestrand (hereinafter “Birkestrand”). Moreover, the Examiner rejected Claims 6, 12, 17, 24, 31, and 32 under 35 U.S.C. 103(a) as being unpatentable over Hamlin, Hsieh, and Jenks and further in view of US Patent No. 6,132,059 issued to Leibowitz (“Leibowitz”). Also, the Examiner rejected Claims 11 and 19 under 35 U.S.C. 103(a) as being unpatentable over Hamlin, Hsieh, and Jenks and further in view of US Patent No. 6,129,254 issued to Yu (“Yu”). Lastly, the Examiner rejected Claim 33 under 35 U.S.C. 103(a) as being unpatentable over Hamlin, Hsieh, and Jenks and further in view of US Patent Application No. 2004/0026280 applied by Herold (“Herold”).

II. Applicant’s Response

A. Objection to Drawings

Applicant has revised the drawings to show the features at issue, ‘a shelf’ and ‘advertising indicia’ with reference numbers, respectively **241** and **600**, assigned thereto. Applicant respectfully submits that such amendment overcomes the objections under 37 CFR 1.83(a) as well as under 37 CFR 1.84(p)(5).